



Press Release

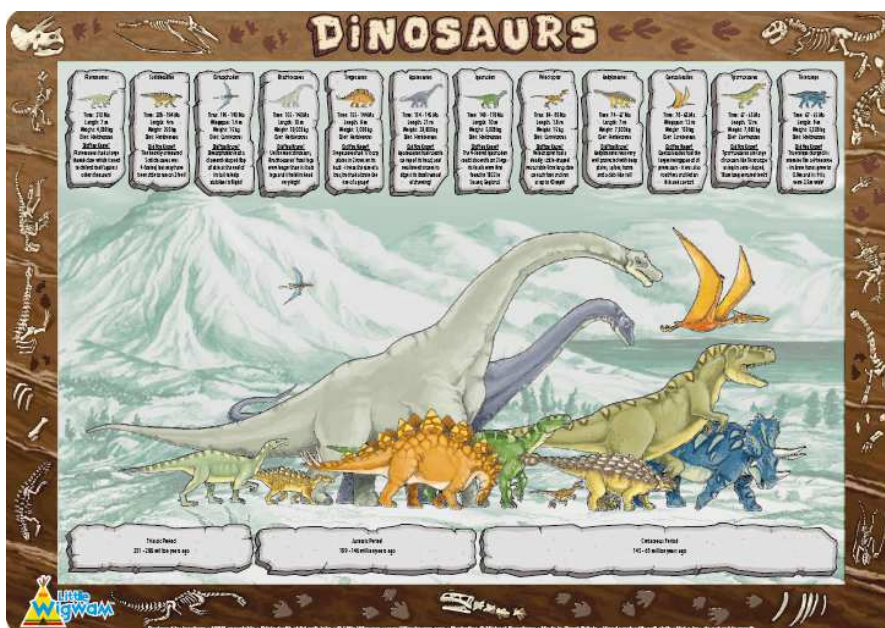
FOR IMMEDIATE RELEASE

Grrrr! Little Wigwam's New Products Roar Into The Market!

STAND 3B38

Following on from their best-selling placemat and jigsaw ranges, Little Wigwam is proud to announce the launch of its new *Dinosaurs* placemat and jigsaw at Spring Fair 2012.

Like all their other placemats, the new Dinosaurs placemat is made in the UK from 100% recyclable polypropylene and these hard-wearing, eye-catching placemats appeal to children, parents and grandparents alike. Designed by teachers to tie in with the National Curriculum, all Little Wigwam placemats help to make mealtimes cleaner, stress-free and educational!



The matching 260 piece Dinosaurs jigsaw is made in the EU using 100% recycled board and complements the existing range of brightly coloured designs to help little ones learn whilst they are having fun! Little Wigwam's range of Everlasting Jigsaws comes with a unique Lifetime Guarantee to warm the hearts of many a frustrated puzzler – free replacements for any missing pieces! Although the beautiful jigsaws are fully recyclable there is no need to throw away a puzzle simply because a piece has been lost, Little Wigwam will happily post a replacement piece for any Everlasting Jigsaw before you have time to pull your hair out!

You can find Little Wigwam at Stand 3B38 where their ranges of reusable and disposable placemats, and Everlasting Jigsaws, are all on display.

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High-res photos available on request.